

TLK PROMOS

ONLINE PROMOTIONAL VIDEOS

The media landscape has changed drastically over the past decade. Gone are commercial shoots that cost your company upwards of \$20k – and that's before purchasing expensive airtime!



LET'S BE HONEST, WE'RE NOT REALLY WATCHING TRADITIONAL TV ANYMORE...

This promotional video package was created specifically for **small business owners** who want a professional, well-polished commercial to show off on their websites and social media – to catch the attention of their exact target audience!

TLK Promos deliver all the value of a high-priced commercial video shoot for an incredible, affordable price. Look like a million bucks to your customers, without spending a million!

WHAT YOU GET:

- 30-60 second promo video of business for web use
- Interview on camera or voice over with owner
- Interview on camera or voice over testimonial from customer/client IF APPLICABLE
- B-roll of business in action (office space, on the job, with clients, visuals of products)
- End with business logo and contact info on screen

CLIENT/CUSTOMER TESTIMONIAL:

We interview your clients/customers:

- What did you need/what was your issue before you met this person/company?
- How did business help you?
- What did you get- value, service, product etc.
- How were you treated? How did it make you feel?
- Why you recommend them/who you'd recommend them to.

BEHIND THE SCENES:

We interview the owner talking about their business:

- What is your business and who does it help?
- History, when started, why etc.
- Why hire this business/what's different about you?
- Call to action, contact info.

TLK PROMOS REGULAR PRICE: \$1,200.00 + HST
LIMITED TIME PRICE: \$600.00 + HST

BOOK NOW OR FIND OUT MORE, CONTACT:

TLK MEDIA

TERRI LYNN KEARSEY

PRODUCER/LIFESTYLE TV HOST

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VISUALS:

We like to capture lots of eye-catching visuals for use in your promo video. Things like:

- Products or tools of the trade
- Office space or overall venue
- Working directly with clients
- On the Job/in your working environment
- Pictures/Video of previous work if available

SPECIFICS:

Here's our process, so you know what to expect:

- ½ day shoot (to be booked upon availability) with 1 camera, 1 microphone, 2 LED lights
- 2 days edit time to turn around your draft video
- You get one rough draft, then you are able to provide feedback and will get one revision
- Then you get another chance to provide feedback before receiving your Final Finished Video!

